



MILPITAS

General Plan Update

City Council Study Session
March 29, 2018

DE NOVO PLANNING GROUP



MILPITAS GENERAL PLAN City Council Study Session

Introduction

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Meeting Objectives



- Provide City Council with an update on major policy initiatives and timeframes.



- Provide a General Plan status update

- Discuss General Plan Land Use

- Conduct land use exercises.



- Answer City Council questions.



Meeting Overview



- General Plan overview and work plan

- Status summary



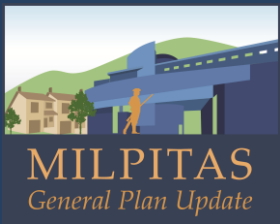
- General Plan Advisory Committee (GPAC) role

- **Activities:** Visioning, Land Use Map concepts, and California Circle



- Summary of what we have heard





Activity



Visioning Exercise



Visioning Exercise

ASSETS

- What do you value most about Milpitas, and what community assets and features should be preserved and protected over the next 20 years?

CHALLENGES

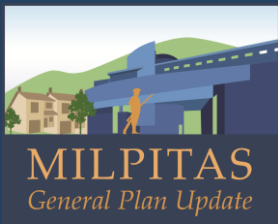
- What issues are facing the city that need to be addressed in the General Plan?

VISION

- What three things would you like to see accomplished by 2040 in order to improve your community?

Please provide 3 responses to each question





Policy Studies and Major Work Efforts



Status of City-Wide Policy Studies



Policy Studies 2018 Schedule

	Policy Initiative or Major Work Effort	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
1	General Plan Update	Into 2019									
2	Mid-Town Specific Plan Update										
3	Affordable Housing Ordinance										
4	Housing Task Force (Just Cause Evictions/Income Discrimination)										
5	Cannabis Ordinance										
6	Industrial Lands Preservation Study										
7	Pines Parking Study										
8	TASP Area On-Street Parking Policy										
9	Citywide Parking Study & Policy										
10	Bike Share Pilot Program Trails & Bikeway Master Plan Update/CIP/SCWD										
11	BART Station Access and Circulation Study										
12	Water Master Plan Update					Into 2019					
13	Sewer Master Plan Update					Into 2019					
14	Council Commission Subcommittee										
15	Retail Void and Leakage Analysis City-wide										
16	Retail and Commercial-TASP and Mid-Town										
17	Mid-Town Commercial Only										
18	Create More Housing on Existing Parcels										
19	Ambulance Transport Fee Policy										
20	Development Organization Review and Fee Study										

How Studies Relate



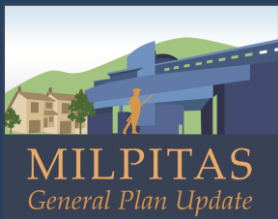
- Studies may relate to each other
- Would on-going efforts provide data Council has requested recently?
- Are there data needs that need to be provided in the short-term?





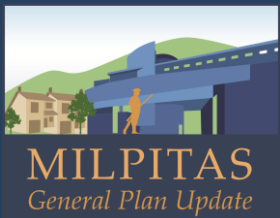
General Plan Status Update





Status of Project Tasks

Task	Status
Project Initiation	Complete
General Plan Website	Website is live, and improvements are in progress
Newsletters	The 1 st newsletter is on the website. Additional newsletters will be published periodically at key project milestones
Visioning Workshops	3 visioning workshops completed
General Plan Advisory Committee (GPAC) Formation	Completed
GPAC meetings- General Plan Policy Development	15 meetings scheduled/ 6 completed to date
Existing Conditions Report	Final Draft to be completed May 2018
Issues and Opportunities Report	In progress
Land Use Alternatives Report	In progress



9 Month Schedule

Task	Approximate Timeframe
Community Participation	On-going through the process
Planning Commission/Commission Meetings	On-going through the process
Issues and Opportunities Report	Draft in progress
Land Use Alternatives Report	To be completed July of 2018
Environmental Impact Report Initiation	To be initiated once Land Use Map is finalized
Draft General Plan	To be initiated once Land Use Alternatives are established and Council has vetted Land Use Report
Final Plan and Adoption	1 st Quarter of 2019

Purpose of the General Plan



- Define a long-term vision for future growth, resource management, and policy priorities within the City over the next 20 years



- Reflect the goals and values of the City and provide a roadmap to achieve them

- Build on recent City planning efforts



- Include extensive public outreach and community participation

- Balance growth, conservation, and quality of life



Consultant Team Role

DE NOVO PLANNING GROUP



- Facilitation of all public meetings, workshops, and hearings
- Primary author of all key planning, environmental and background documents
- Provide expertise, suggestions, and a “toolkit” to draft a plan the meets the needs of Milpitas
- Adhere to the project budget and schedule
- Manage team of subconsultants (transportation, econ/fiscal, noise, cultural)
- Deliver City a plan that will achieve Council priorities



Community Participation and Outreach Strategy



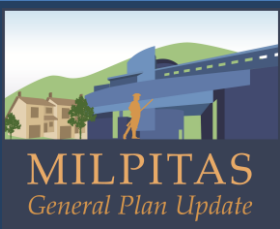
Participation

- **Visioning Workshops (3)**
- Land Use Workshops (2)
- Open-House Workshop(1)
- GPAC Meetings (15)
- Council Workshops (6)
- Planning Commission Meetings (4)
- City Council Meetings/Hearings (4)



Outreach

- **General Plan Website**
- **Community Presentations**
- **Newsletters**
- Stakeholder Interviews
- Online Surveys
- Interactive Story Maps online
- Leverage City social media
- Email updates



General Plan Advisory Committee (GPAC)

- The GPAC is intended to serve as community liaisons and project ambassadors.
- The GPAC assists the project team in developing General Plan Goals, Policies, Actions, and the Land Use Map
- During interactions with friends, neighbors, colleagues, etc., GPAC members should:
 - Communicate the intent of the General Plan update
 - Gather public input
 - Identify community values and priorities
 - Identify issues for the General Plan to address



GPAC Members



- Philip Tuet
- Michael Tsai
- Van Lan Truong
- Oscar Leon
- Charlene Tsao
- Don Peoples
- Steve Munzel

- Steve Sedell
- Manpreet Badesha
- Victor San Vicente
- Cheryl Jordan
- Chris Tanimura
- Roger Shaw



GPAC Purpose



The GPAC will:

- Serve as a sounding board for the General Plan team
- Provide guidance on high-level vision, goals and policies
- Review and provide input on land use and transportation alternatives
- Represent the community's interests and serve as "ambassadors" for the General Plan



The GPAC will NOT:

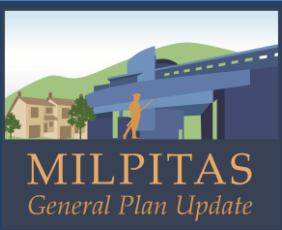
- Resolve issues of detailed policy
- Make final decisions on any issue
- Take positions on issues not brought before the committee



GPAC Decision-Making Process

- Staff and consultants will facilitate meetings
- Operate in spirit of consensus
 - 100% consensus not needed
 - No roll-call votes
 - Differing points of view will be presented to the City Council
- All GPAC meetings are open to the public, and the public is welcome and encouraged to attend. However, in order to make optimum use of the GPAC's time together, only GPAC members will participate in the discussion.





GPAC Goals

The result of the GPAC's time together will be a Draft General Plan that is prepared and submitted to the Planning Commission and City Council for further review, input, and refinement. The City Council will have the final word regarding the content of the General Plan Update.



GPAC Efforts To-Date

- The GPAC has conducted six meetings to-date.
- Topics discussed by the GPAC (to-date) include:
 - Safety
 - Noise
 - Conservation
 - Open Space
 - Community Services and Utilities
 - Energy and Air Quality
 - Transportation and Circulation



General Plan Progress To Date



- 3 Visioning Workshops
- Website completion and launch
- Community Newsletter
- Draft Existing Conditions Report
- Issues and Opportunities analysis
- 6 GPAC meetings
- 2 Council presentations
- Preliminary Draft Policy sets for:
 - Noise
 - Safety
 - Parks and Recreation
 - Open Space



Summary of Milestones

Public Participation

Identify Community Priorities

Existing Conditions Report

Issues and Opportunities Identification

Land Use Alternatives Reports

General Plan Goals, Policies, and
Programs

Draft General Plan Update

Environmental Impact Report

Public Hearings - General Plan and
EIR



Upcoming Tasks & Deliverables



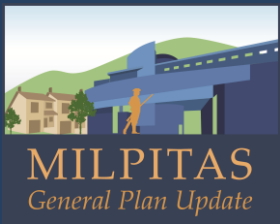
- Land Use Alternatives Report
- Community Workshops
- Additional GPAC meetings
- Continued Stakeholder Outreach
- City Council Study Sessions
- Drafting General Plan goals and policies





Land Use Study Session





Land Use Map Discussion



- General Plan
- Zoning Map
- 20 Year Horizon



Land Use Map Alternatives Report

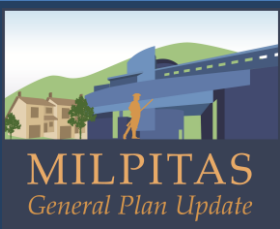


- **Purpose:** Prepare an analysis that will assist the City in making informed decisions regarding potential changes to the Land Use Map.



- **Analysis:** Both qualitative and quantitative.
 - Housing units and population growth
 - Traffic, circulation and mobility
 - Economic development and jobs potential
 - Fiscal implications of growth scenarios
 - Public services and infrastructure
 - Natural resources





Land Use Map Alternatives Report

- A range of Conceptual Land Use Maps will be developed (3-4 maps).
 - Maps will depict differing levels of development intensity, location, and mix of uses.
 - Council input received today will help inform development of the conceptual maps.
 - Input from the GPAC and the community visioning workshops will also be used.
- This report is the next major project milestone and will be a key tool in selecting the preferred land use map.



ACTIVITY



Land Use Map Concepts



Land Use Map Concepts



- We are looking for ideas and concepts that warrant further exploration and analysis in the Land Use Alts Report.

- So don't be shy about tossing ideas out there.



- None of this is final. We aren't voting, we aren't making decisions with incomplete information...
- Please identify some of the ideas and concepts you want us to consider.
- We'll revisit the Land Use maps several times in subsequent months.



Land Use Map Instructions



Blue: Key Focus Areas (in need of revitalization, reimagining, or more public gathering places)

Orange: Business and Employment Opportunities (where should new job growth be located)

Brown: Restaurants and Retail

Red: Higher Density Housing

Green: Parks, open space, habitat conservation

Black: Other important ideas



Guidelines:

- Outline areas where land uses and changes should occur using your color markers.
- Please add notes and supporting information describing your thoughts and input for each outlined area.
- Feel free to draw anywhere and provide notes and write additional details on the map.
- Where the group has multiple ideas, such as differing land uses or different concerns for a focus area, add text to identify all ideas raised by the group.



Activity



California Circle Land Use Scenario



Summary



What we have heard



<https://milpitas.generalplan.org/>





Thank you!

